



Highlights of the May 19, 2023, Trustees' Meeting

1. GOVERNANCE EFFECTIVENESS

- The ASEBP Trustees reviewed the results of the Governing Body evaluation conducted earlier this year. The objectives of the evaluation were to provide the ASEBP Trustees with insight into overall governance functioning, consider ways to evolve governance in step with how ASEBP has evolved, and to identify opportunities to enhance governance practices in ways that directly support ASEBP's strategy. The ASEBP Trustees discussed key areas raised through the evaluation process and priority items will be incorporated into the governance effectiveness action plan.
- The ASEBP Trustees also finalized the annual CEO evaluation. The objective of the evaluation is to ensure ongoing alignment of the CEO's priorities with the strategic direction set by the Governing Body.

2. ASEBP BRAND

- The ASEBP Trustees participated in a review of ASEBP's current brand in the context of ASEBP's mission, vision, and values. A brand encompasses the entire identity of an organization, extending far beyond the logo. A strong brand helps internal and external stakeholders understand where ASEBP is going and how it is different from others in the insurance industry. This review occurred in anticipation of refreshing the brand later this year.

ASEBP TRUSTEES

Daryl Scott, Chair
James Gerun, Vice-Chair
Meagan Kuik
Doug Lerke
Judy Muir
Brett Nixon
Kim Pasula
Natashya Shewchuk
Brad Toone
Cindi Vaselenak

CHIEF EXECUTIVE OFFICER

Kelli Littlechilds

The ASEBP Trustees' Report provides an overview of topics discussed at all ASEBP Trustees' Meetings. These meetings provide the opportunity for ASEBP Trustees to come together to discuss matters of importance at ASEBP—from the financial health of the benefit plan to the introduction of new benefits and programs. While all information in each report is an accurate account of decisions made at the meetings, there can be changes that occur between first and second readings of certain topics, which may result in differences between their reporting. To learn more about the ASEBP Trustees, please visit the Governance page, found in the About section of our website, asebp.ca.

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